

Polling Results

ATTITUDES TOWARDS GAZA IN BRAZIL, COLOMBIA, GREECE, SOUTH AFRICA, AND SPAIN

23-24 July 2025



Background

This study's primary goal is to understand attitudes towards Israel's actions in Gaza in five key countries, including Brazil, Colombia, Greece, South Africa, and Spain.



Methodology: Data collection and analysis

- Survey data collected with the following characteristics:
- Computer assisted web based interviewing (CAWI)
- n=1200 per country
- Margin of error $\pm 2.83\%$ when looking at country-level, but changes substantially when looking at smaller groups in the population.
- Fieldwork dates: July 23-24.
- Fielded by Pollfish
- The survey is weighted for gender, age group, and education level.
- Data analysis in this deck presents overall frequencies.

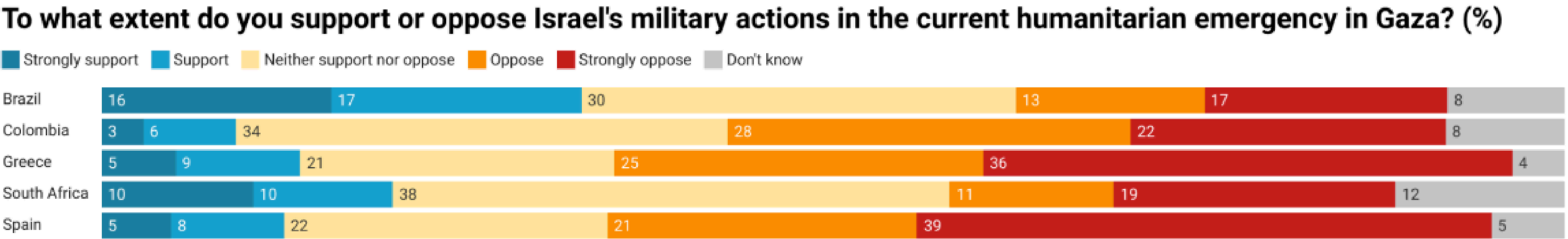


Findings

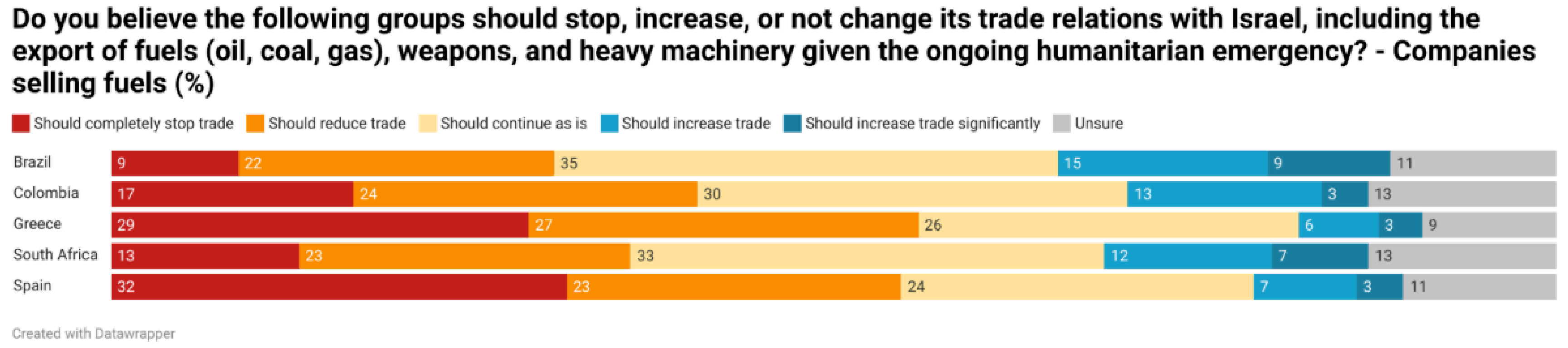
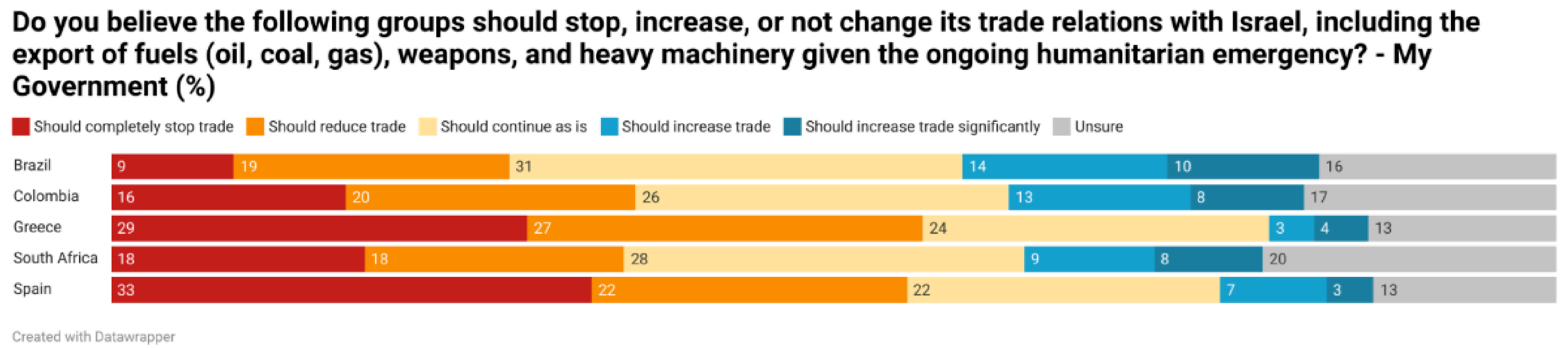
- The publics of Brazil and South Africa are most supportive of Israel's actions in Gaza and the publics of Spain and Greece least supportive. Colombia leans strongly towards opposition.
- Across the countries surveyed, more people want trade to be stopped or slowed than accelerated, with majorities supporting a stop or reduction in the weapons trade with Israel in particular.
- Across countries, more people support their governments in taking action against Israel in relation to Gaza than oppose them doing so.
- Large shares believe that companies are at least partially responsible for the way in which their products are used in Gaza.



People in Brazil and South Africa are most supportive of Israel. In Greece and Spain, the public is most strongly against Israel’s actions in Gaza. The public in Colombia is also against Israel’s actions in Gaza.

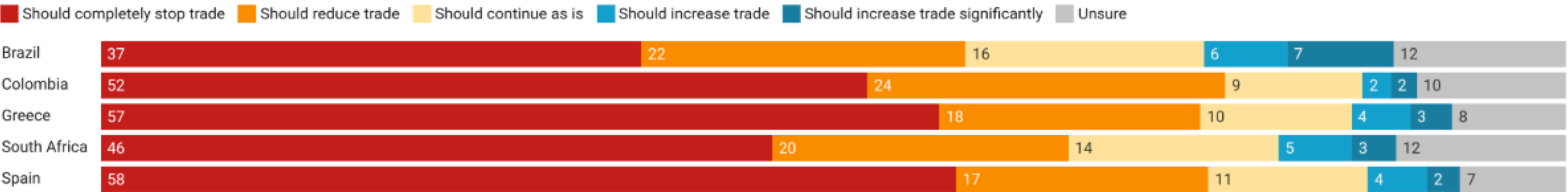


In line with the findings on the previous slide, opposition to trade is strongest in Greece and Spain. Opposition in South Africa and Colombia is next most common. Opposition in Brazil is weakest and relatively balanced by support for increasing trade.



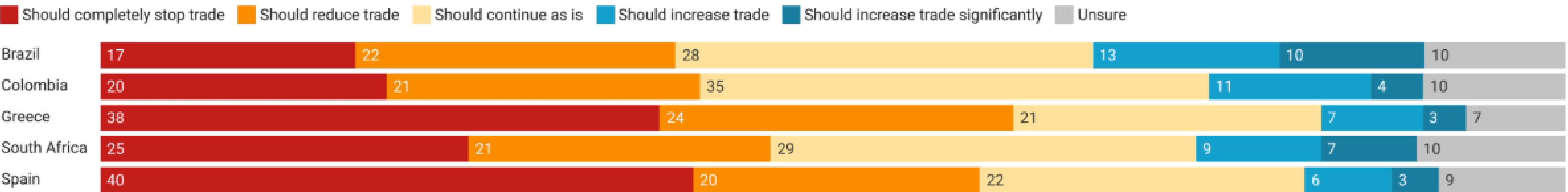
Opposition to companies selling weapons is strongest across the board. The general patterns between countries repeat themselves with limited exceptions on this slide.

Do you believe the following groups should stop, increase, or not change its trade relations with Israel, including the export of fuels (oil, coal, gas), weapons, and heavy machinery given the ongoing humanitarian emergency? - Companies selling weapons (%)



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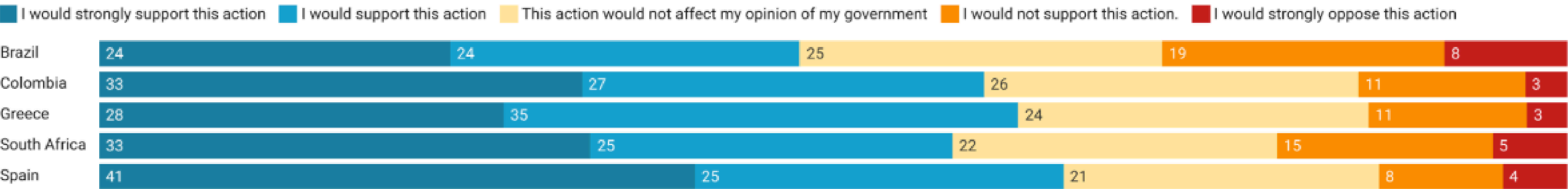
Do you believe the following groups should stop, increase, or not change its trade relations with Israel, including the export of fuels (oil, coal, gas), weapons, and heavy machinery given the ongoing humanitarian emergency? - Companies selling heavy machinery (%)



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Despite the mix of views on Israel’s actions overall, the public strongly leans in favor of their governments taking action to reduce the trade in weapons, fuel, and other relevant goods, with the goal of pressuring Israel to end its military actions in Gaza. Support is again weakest in Brazil, and strongest in Spain.

How would you respond to your country’s government taking action to reduce trade in weapons, fuel, and other relevant goods to pressure Israel to end its military actions in Gaza? (%)

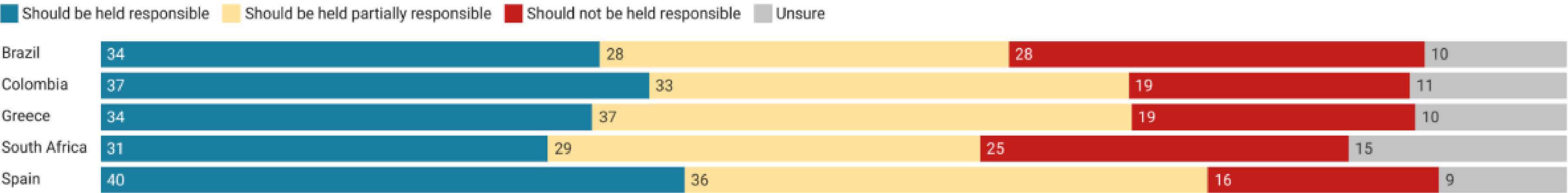


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Majorities across the countries believe companies that provide materials to the war effort should be held at least partially responsible for how they are used in Gaza. This sentiment is weakest in Brazil and South Africa, where approximately ¼ people disagree. In Colombia and Greece, approximately ⅕ disagree, and in Spain ⅙.

Should companies that provide fuel, weapons, or heavy machinery to Israel be held responsible for how those products are used in Gaza? (%)



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